

Syllabus for HWM 470

Assessment and Evaluation for Wellness Managers

IMPORTANT:

This course syllabus document contains basic information of each course. **Please refer to the content pages under the Course Information module on each course site for detailed guidelines, project information, rubrics, course/university policies, and other course-related information for each course.**

Instructor Information

Dr. Myron Falken, Ph.D. MPH

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Course Description

This course surveys general approaches to assessment, programming, and evaluation in health and wellness settings. Participants will explore individual, group, and organizational approaches to assessment, programming, and evaluating planned and organized efforts to promote both health and wellness.

Prerequisite(s): HWM 335 Worksite Health Environment and HWM 430 Population Health for Wellness Managers

Course Learning Outcomes

Upon completion of this course you will be able to:

1. Describe how diversity may be defined and measured
2. Articulate a definition of evaluation
3. Describe commonly used program planning models
4. Critique a plan for conducting a community health assessment
5. Apply basic epidemiological concepts to gain a quantification of health problems
6. Develop program theory that encompasses both process and effect theory
7. Write clear, measurable process and effect objectives
8. Develop a budget for program evaluation
9. Describe important factors to consider when designing the effect evaluation
10. Assess secondary data sources for validity and reliability
11. Select an appropriate qualitative design for process and effect evaluation

Course Activities

Readings:

Each lesson covers one or two chapters in the textbook, Health Program Planning, and Evaluation. Check each lesson for your reading in the textbook.

Lectures:

Each lesson has a narrated lecture and a transcript. Lectures are narrated by Myron Falken, Ph.D. MPH and cover the topics that are also in the reading.

Assignments:

You will find the assignment instructions in the lesson modules. Some lessons don't have assignments. After lesson 2, the lesson assignments are elements of the program evaluation project. At the end of the semester, you will combine all the elements into the final submission.

Online Discussion:

There is a discussion question in each lesson. There is no due date for discussions. Your participation accounts for 5 percent of your grade. Participation is measured by the number of discussions you participate in. Refer to the grading page for details.

Quizzes:

Each lesson has a quiz. You have two attempts at each quiz and the highest will be recorded.

Midterm and Final Exams:

You will have one attempt at the Midterm and one attempt at the Final. These are each worth more than the Quizzes.

Grading Policy

- **Quizzes**
Each lesson has one quiz. 25% of your final grade comes from the 13 quizzes.
- **Lesson Assignment**
5% of your final grade comes from Lesson 1 and 2 assignments.
- **Program Evaluation Project**
35% of your final grade comes from the program evaluation project. They are divided into five parts.
 - Lesson 5 Assignment on Program and Stakeholder (15%)
 - Lesson 6 Assignment on Goal and Objectives (15%)
 - Lesson 8 Assignment on Logic Model (30%)
 - Lesson 13 Assignment on Evaluation Tool Development (30%)
 - Program Evaluation Project Complete Submission in APA Style (10%)
- **Discussion**
10% of your final grade comes from the weekly discussion. Response to your peers is not required but highly recommended.
- **Midterm**
10% of your final grade comes from Midterm.
- **Final Exam**
15% of your final grade comes from Final Exam.

Grading Scale:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	59% and lower